

Exhibitor Booth & Directory Information

NCSHLA 2020 Annual Convention

April 22 – 24, 2020 • Benton Convention Center • Winston-Salem, NC

Return completed sponsorship registration and payment to NCSHLA Sponsor, P.O. Box 38803, Greensboro, NC 27438. PLEASE TYPE OR PRINT CLEARLY the information listed below will be included in Exhibitor Directory. Registration deadline: March 15, 2020. Information can also be emailed to info@ncshla.org.

Exhibiting Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact Name: _____ Title: _____

Exhibitor Attendee Name(s): (Please print legibly)

Brief Description of your goods and/or services: (maximum 150 words; for use in Exhibitor Directory provided to each attendee.)

Do you wish to participate in the Exhibitor Drawing by donating an item? Yes No

Item description

Exhibitor registrations will not be processed without payment.

TO PAY BY CREDIT CARD: Visa MasterCard (American Express and Discover are not accepted)

Credit Card Number: _____ Expiration Date: _____ CVS: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Exhibit Information & Fees

NCSHLA 2020 Annual Convention

Exhibitor Registration/Fees

	Price	Total
Commercial Exhibitor	\$500 per/booth	\$
Non-profit / Educational Exhibitor	\$250 per/booth	\$
Unattended Exhibit Table	\$100 per/table	\$
Convention Sponsor	\$1,500	\$
Convention Co-Sponsor	\$1,000	\$
Convention Contributor - \$100 minimum		\$
Attendee Mailing List	\$150	\$
Electricity	\$100	\$
Wireless Internet	\$100	\$
Marketing Opportunity	\$100 each	\$
	Total	\$

Dates and Location:

April 22 – 24, 2020
Benton Convention Center
301 West 5th Street
Winston-Salem, NC 27101

Refund Policy:

Request for refund must be received in writing by March 1, 2020. Approved refunds received by the deadline will receive a 50% refund of exhibit booth fee only. No refunds will be approved after March 1, 2020. □

Exhibit Space:

Commercial Exhibit - \$500 per booth.

Non-profit / Educational Exhibit - \$250 booth.

*A non-profit exhibitor is defined as an organization exhibiting to promote “free” services for individuals with disabilities, or a University or College exhibiting to promote programs in speech-pathology, audiology or education of the hearing impaired.

Unattended Exhibit Table - \$100 per table.

Exhibitor may send up to 600 copies. Left-over printed materials will not be returned. Ship materials to the Benton Convention Center. Materials must be received no earlier than April 21, 2020.

Exhibit Set-up:

Wednesday, April 22 - 6:00 pm - 8:00 pm

Official Exhibit Hours:

April 23 - 9:00 am - 12:00 pm and 1:00 pm - 5:00 pm

April 24 - 9:00 am - 12:00 pm and 1:00 pm - 4:30 pm

Exhibit Information & Fees

Shipping

NCSHLA makes no guarantees and assumes no liability with regard to traffic through the exhibit area, sales by exhibitors, or other measures of profitability of the exhibits at this event. Exhibit materials shipped may arrive no earlier than Tuesday, April 21, 2020. Each item shipped must be clearly labeled "NCSHLA 2020 Annual Convention", April 22 – 24, 2020 and must include the name of your representative at the Convention, as well as the company name and information. Contact Hollin's Expo at tpugh@hollins-expo.com or 336-315-5225 ext. 4 to arrange for shipment of materials or for specific question about shipping.

Benton Convention Services

301 West 5th Street

Winston-Salem, NC 27101

Sponsorship

Convention Sponsor (includes 1 free Exhibit Booth and attendee mailing list) - \$1,500

Continental Breakfast Beverage Break Featured Speaker

Convention Co-Sponsor (includes 50% off Exhibit Booth and can purchase attendee mailing list at 1/2 price) - \$1,000

Continental Breakfast Beverage Break Featured Speaker

Convention Contributor \$100 \$200 \$300 \$400

Marketing Opportunities (Marketing items must be received by March 15, 2019.)

- Bags for Convention Attendees
- Lanyards for Badge Holders
- Registration Folders
- Ad/Catalog/Literature/Notepaper/Flyers/Trinket

Mailing Address

NCSHLA
PO Box 38803
Greensboro, NC 27438