

The CSAP Nancy McKinley Leadership Award *Guidelines and Procedures*

Philosophy and Purpose: Nancy McKinley, CSAP President 2001, was the embodiment of a selfless volunteer dedicated to promoting the professions of speech-language pathology and audiology, and supporting those who had chosen one of these professions as their career. This award is intended to recognize a member of a speech-language and hearing association for his or her exemplary contributions to their speech and hearing association (SHA). This individual should have demonstrated selfless dedication and commitment to the development of an initiative or program designed to promote the work of the SHA or professionals in the field of communication sciences and disorders.

Award: The CSAP Nancy McKinley Leadership Award will be presented annually at the spring CSAP conference. CSAP will provide a \$1,000 check to the State Speech and Hearing Association of the awardee, and the awardee will receive a certificate or a plaque in acknowledgement of the award.

Criteria for Selection: A nominee for the Nancy McKinley Leadership Award should have demonstrated outstanding contribution(s)/achievement(s) in the following area(s):

1. Leadership in the development of a program initiative within the SHA which was established to address an identified need within the state or the SHA. Examples include, but are not limited to:
 - a. increasing membership in the SHA
 - b. addressing shortages within the field, including initiatives for outreach to students and retention of professionals
 - c. creating legislative activity programs
 - d. enhancing consumer awareness of the professions of speech-language pathology and audiology
 - e. providing support to professionals in the field in terms of workload issues
 - f. establishing partnerships with media, businesses, related associations or other organizations for the purpose of consumer outreach or other benefit to the professions
 - g. designing innovative communication programs to promote the professions and increase consumer awareness, including the development of web programs
 - h. promoting leadership development within the SHA
 - i. creating outreach programs for employers designed to support professional members working within those agencies or organizations
 - j. other programs/activities which incorporate the spirit of this award
2. The program(s) developed by the individual who is being nominated must have proven to be sustainable as judged by measurable outcomes, including but not limited to demonstration that the program has been in operation for at least two years, and evidence of impact on enhancing the mission of the SHA. Sustainability is evidenced by length of time in operation, stable source of funding commitment from the SHA, specific impact on professionals and/or consumers, and establishment of program continuity.
3. The individual who is being nominated must have served on the board of directors and/or have been a committee member of the SHA within the past five years. The award is intended to recognize recent leaders in SHAs.

Nominations for the Nancy McKinley Leadership Award are to be submitted to:

Donna Brown
Chair, NCSHLA Membership & Recognition Committee
130 Russelton Road
Boone, NC 28607
browndm@appstate.edu

Deadline: January 15, 2009, postmark.

Nomination Procedures:

1. Nominations for the Nancy McKinley Leadership Award are to be submitted by the SHA to the CSAP Honors Committee by February 1st of each year.
2. The nomination must include:
 - a) Completion of The CSAP Nancy McKinley Leadership Award nomination form (see attached form). Submission of the form is restricted to State Speech and Hearing Associations who are members of CSAP. Signature of the president of the SHA is required.
 - b) Narrative describing the nomination, not to exceed three pages (in a font no smaller than 10 point and double spaced), which addresses the following areas in addition to providing a complete description of the program initiative(s) and the contributions of the individual being nominated.
 - a. Background information about the individual leader, including the individual's personal efforts which have led to the program initiative
 - b. How the program addressed a need within the SHA.
 - c. Why the program is innovative or exemplary.
 - d. How the program is sustainable.
 - e. How the program is connected to the mission of the SHA.
 - f. How the program is connected to advancing the work of the professions.
 - g. How members and/or consumers have benefited from the initiative
 - h. Concluding statements about how the efforts of the nominee demonstrated exemplary volunteerism to the SHA and the professions.
 - c) Two letters of support.
3. Each SHA is limited to one nomination per year.
4. The nomination packet must be submitted electronically with a completed hard copy of the packet sent to the CSAP office.

The CSAP Nancy McKinley Leadership Award Nomination Form

I. Nomination Information

State Association Submitting Nomination _____

CSAP Member *(please check)* Yes No

Name of Nominee _____ Degree _____

Professional Title _____

Place of Employment _____

Preferred Mailing Address _____

City _____ State _____ Zip _____

Day/Evening Phone _____

Email Address _____

Position within the State Speech and Hearing Association _____

Term of Appointment _____

II. Individual Submitting Nomination

Name of Nominator _____ Degree _____

Current Position within the State Speech and Hearing Association _____

Preferred Mailing Address _____

City _____ State _____ Zip _____

Day/Evening Phone _____

Email Address _____

Signature of Nominator _____ Date _____

Name of President of the State Speech and Hearing Association _____

Signature of President _____ Date _____

This form must accompany the "narrative" as described under Nomination Procedures in 2(b) of the Guidelines, as well as two letters of support. An electronic copy of this form and all documentation must be submitted to the CSAP Honors Committee at CSAP@robertcraven.com no later than February 1st. A hard copy must also be sent to the CSAP Honors Committee, c/o CSAP office, 800 Perry Highway, Suite 3, Pittsburgh, PA 15229 by the same date.