

**REPORT TO THE NCSHLA  
MEMBERSHIP**

**NCSHLA ANNUAL CONVENTION  
APRIL 23, 2009**

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**ASHA'S SPEECH-LANGUAGE  
PATHOLOGY ADVISORY  
COUNCIL**

# ASHA'S CHANGE IN GOVERNANCE STRUCTURE

- ◎ Move from Legislative Council
  - ◎ Proportionate representation from each state (NC had 3 members)
- ◎ Move to separate SLP and Audiology Advisory Councils
  - ◎ Each representation from each state (NC has one member on each council)
    - Wayne Foster on Audiology Council
    - Sharon Ringwalt on SLP Council

# CHANGE IN GOVERNANCE RESPONSIBILITIES

- ◎ With change in governance structure came a change in governance responsibilities
- ◎ The Board of Directors is the single governing body of the Association and actively promotes the objectives of the Association, operating in accordance with and administering and implementing the programs and policies established by the Bylaws and by the Board of Directors. Members of the Board of Directors are elected to serve by and are accountable to the members of the Association. Members can use [a special form](#) to contact the Board of Directors.

# CHANGE IN GOVERNANCE RESPONSIBILITIES

- ① With change in governance structure came a change in governance responsibilities
- ① ***Advisory Boards and Councils*** are deliberative bodies that do not have autonomous or judicial responsibilities. Their function is to identify issues in which action by the Association is needed and to recommend actions for implementation by the Association. They are convened for the purpose of advising and planning. Councils may function to advise the Board of Directors by proposing board policies, standards and/or directions, and may carry out delegated responsibilities.

# SPEECH-LANGUAGE PATHOLOGY ADVISORY COUNCIL MEETING

- ◎ Met as independent Councils for first time on March 19-22, 2009
- ◎ Included Capitol Hill briefings and Hill visits
- ◎ Facilitated Topics:
  - Leading through Commitment
  - Leading through Awareness
  - Leading by Seeking a Positive Future Vision
  - Looking Ahead

# LEADING THROUGH COMMITMENT

- ◎ Exploration of SLP AC Role
  - ◎ In what ways may the AC exercise significant influence within ASHA?
  - ◎ How does an effective AC balance two important functions: that of offering its evolving vision to the organization and that of responding to needs for sustained consideration of issues of the moment?
  - ◎ Why are AC members contributors to a process leading to a range of possible options and perspectives rather than geographical or special interests representatives? In what ways do effective Council members affirm this special role?

# LEADING THROUGH COMMITMENT, CONT.

- ③ How might the AC most effectively organize its work to ensure sustained vitality across the year?
- ③ What forms of communications – inputs and outputs – are necessary for effectiveness and efficiency?

# LEADING THROUGH AWARENESS: BUDGET ISSUES

- ⊙ What programs and services are missing that would help ASHA members with job loss and related economic concerns? How can ASHA provide easy access to these programs and services?
- ⊙ Job Services Available through Other Organizations and State Associations
- ⊙ Free Job Services
- ⊙ Enhanced Job Services

# LEADING THROUGH AWARENESS, CONTINUED

- ⦿ What new products and services could become a sustainable and significant source of new non-dues revenue and/or what products and services do you buy through other venues now that might be better offered by ASHA as a source of non-dues revenue?
  - ⦿ Non-dues revenues from renting/leasing existing physical and technology space
  - ⦿ Non-dues revenues from new products and services
  - ⦿ Non-dues revenues from new/enhanced conferences/meetings

# LEADING THROUGH AWARENESS, CONTINUED

- ◎ What are the member advantages and disadvantages of program/service reduction/elimination in contrast to a dues increase and/or what parameters should guide a program or service reduction or elimination and what rationale should support elimination/reduction of a program?
  - ◎ Advantages of potential program/service reduction/elimination
  - ◎ Disadvantages of potential program/service reduction/elimination
  - ◎ Parameters to guide program/service reduction/elimination

# LEADING THROUGH AWARENESS, CONTINUED

- ⊙ What are the member advantages and disadvantages of a dues increase of \$20 in 2010 as a recommitment to the professions?
  - ⊙ Advantages
  - ⊙ Disadvantages

# TRENDS & KEY ISSUES FACING THE PROFESSION OF SLP

- ⊙ Critical shortage of SLPs (recruitment and retention)
- ⊙ Salaries
- ⊙ Academic/clinical preparation
- ⊙ Workload/caseload
- ⊙ Maintain/promote highest qualified provider
- ⊙ Others:
  - ⊙ SLPAs
  - ⊙ Reimbursement/funding
  - ⊙ Marketing the professions
  - ⊙ Evidence-based practice
  - ⊙ Telepractice
  - ⊙ Scope of practice
  - ⊙ Academic and clinical preparations

# LEADING BY SEEKING A POSITIVE FUTURE VISION

- ① What improvements in the professional work environment would be most germane to the quality of the profession? What are some ways in which ASHA might contribute more effectively to the realization of such improvements?
- ① What do you (as individuals) require in order to sustain or accelerate your success? What roles might ASHA play in supporting your success?
- ① What priorities are you likely to observe in your quest for continued professional development? How might ASHA more fully support your commitment?

# LEADING BY SEEKING A VISION

- ◎ By work setting:
  - ◎ Schools
  - ◎ University
  - ◎ Health Care
  - ◎ Early Intervention

# LOOKING AHEAD

- ③ **Questions?**
- ③ **ALL** ASHA members are encouraged to provide input to the Board of Directors
- ③ <http://www.asha.org/about/governance/MembersInTouch.htm>