

ADVERTISING OPPORTUNITIES

Advertising is accepted for employment opportunities within North Carolina or for services or products available to North Carolina users. An invoice for payment will follow appearance of the ad. Note: NCSHLA Corporate Associate members receive a 10% discount on all advertising.

WEB SITE ADVERTISING

Advertising on the NCSHLA web site is now available, independent of print advertising. Rates are:

Employment Posting	\$ 40 per month
Banner or Logo Ad	50 per month
Vendor Link	100 per year

-----Send web site advertising by e-mail directly to the web site manager, using the link on the NCSHLA web site.-----

PRINT ADVERTISING

NCSHLA print publications are distributed to the entire membership in good standing, to other state speech and hearing associations, and to various other interested readers. Circulation is about 1500 for newsletters and 2500 for convention and conference programs. To take advantage of any of the advertising opportunities below, complete and return the form at the bottom of the page to the NCSHLA office. **All print copy** (except line ads) **must be in Word or PDF format, and all copy must be sent by the listed deadline.**

Communiqué - Please email all advertising information to ncshla@bellsouth.net

A quarterly newsletter which includes news, articles, continuing education calendar items, and employment opportunities.

Deadlines:	Autumn - 7/31	Rates:*	Full page (7-1/2 x 10)	\$150
	Winter - 10/31		Half page (7-1/2 x 5)	100
	Spring - 1/15		Quarter page (3 x 4-1/2)	50
	Summer - 4/30		Line ad, member	10
			Line ad, non-member	25

2009 Spring Convention – North Raleigh Hilton, Raleigh, NC, April 22-25

This premier four-day educational event attracts more than 700 professionals in the fields of speech-language pathology and audiology from across North Carolina.

Ad/Catalog/Literature/Notepaper/Flyers/Trinket for Placement In Attendee Bag or Convention Folder

\$ 100

Ensure maximum visibility of your product or service by having your marketing item in every attendee's convention folder or bag. Your company is responsible for providing 750 items/copies and mailing them to the NCSHLA office, to arrive no later than **April 1, 2009**. Content and color are the choice of the advertiser, but all ad material is subject to approval by the NCSHLA Board of Directors.

New – Advertise your organization by providing 750 copies of the registration packet to be used for convention attendees. Please contact NCSHLA for more information at 919-833-3984.

2009 Fall Hearing and Speech Conference – Embassy Suites, NC, September 25-26

A continuing education event which includes CEUs in speech/language pathology, audiology and related areas, as well as the annual business meeting of the American Academy of Audiology-North Carolina Chapter (AAA-NC).

Ad/Catalog/Literature/Notepaper/Flyers/Trinket for Placement In Attendee Bag or Convention Folder

\$ 100

Ensure maximum visibility of your product or service by having your marketing item in every attendee's convention folder or bag. Your company is responsible for providing 200 items/copies and mailing them to the NCSHLA office, to arrive no later than **September 1, 2009**. Content and color are the choice of the advertiser, but all ad material is subject to approval by the NCSHLA Board of Directors.

We hope you will take advantage of this advertising opportunity.